

SOLDAT & TECHNIK

Media Kit

Banners

Rotation:
Up to three ads may appear on a rotational basis.

Deadline for the submission of artwork:
At least three working days prior to appearance. File(s) to be submitted by email to:
waldemar.geiger@mittler-report.de

File Format:
JPEG-, TIF-, GIF- HTML oder SWF-Format.
Maximum Size 512 kB.

Sponsored Content

Present your company's capabilities with relevant content to a dedicated target group on www.soldat-und-technik.de. Draw extra attention with selected expert information beyond the advertising message.

How to proceed:
You provide the content (text manuscript and images or videos), we take care of the implementation. You will be provided with your own content post including an advertised teaser and image (duration one month) on the starting page of www.soldat-und-technik.de (below the 'News' section) and below every news post on the website. A link directs visitors to your content.

Post and article are marked 'Sponsored by XXX'

Prices

Duration	1 Month	2 Months
Leaderboard 728 x 150 Pixel	\$750	\$1,500
Wide Banner 1,068 x 300 Pixel	\$1,200	\$1,800
Rectangle Banner 500 x 300 Pixel	\$900	\$1,350
Sponsored Content	\$1,200	\$1,800